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Chapman University Co-Sponsors Hi-Tech Expo

Organized by a Chapman professor and alumnus, the Third International System-On-Chip (Soc) Conference & Exhibition will focus on the major issues facing computer chip design.

ORANGE, Calif., July 15, 2005 Chapman University has joined with Savant Company, Inc., an Orange County-based high-tech consulting company founded by a former Chapman student, to co-sponsor the Third International System-On-Chip (Soc) Conference & Exhibition Nov. 1-2 in Newport Beach.

Professor Arnold Shugarman, administrator of the Integrated Circuit and Embedded Systems Design program at Chapman, is working with conference organizer Farhad Mafie 83, president and CEO of the Irvine-based Savant to provide a forum for students to learn some of the major issues facing the designers of the tiny computers on a chip that power today's cell phones, personal data assistants (PDAs), household appliances and other electronic gadgets.

This is an exciting opportunity for our students in the Embedded Systems Design program at Chapman, said Shugarman. The Savant Company has organized an excellent lecture program in the technology and applications of embedded systems and has attracted speakers and exhibitors from many top companies and organizations in the field.

Chapman University recognized the importance of embedded system design at the undergraduate level in the late 1990s and graduated the first cohort of students in the program in 2005. Students learn to optimize hardware and software to achieve, small size, fast response and low power consumption.

The program is funded by the Samueli Foundation with a \$1.5 million grant to support faculty, construction of new laboratories and student scholarships.

For more information, e-mail SoC@savantcompany.com